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| <p>Web Design Services (\$120 / Hour)*** Your landing page is likely to be a customer's first impression of your company, therefore, a professional website with a well designed user experience is the foundation of your online success.</p> | <ul style="list-style-type: none"> <input type="checkbox"/> Website Design or Redesign <input type="checkbox"/> Compatibility and Security Upgrades <input type="checkbox"/> Content Updates <input type="checkbox"/> Site Build (HTML5, CSS, JS) |
| <p>Media Production Services (\$120 / Hour)*** Content is often overlooked, but it is content that attracts customers and engages your audience. Media is also essential for most marketing strategies since you'll need entertaining and/or informative content to share with the community.</p> | <ul style="list-style-type: none"> <input type="checkbox"/> Written Content / Editing <input type="checkbox"/> Video Production <input type="checkbox"/> Audio / Podcasting <input type="checkbox"/> Field / Studio Photography / Product Shots <input type="checkbox"/> Graphic Design / Logo Design |
| <p>Web Development Services (\$225 / Hour)*** Web technologies have been transformative for entire industries and small businesses alike. Understanding the impact on business and taking advantage of the benefits will ensure you remain competitive in today's quickly changing marketplace.</p> | <ul style="list-style-type: none"> <input type="checkbox"/> Web Application Development <input type="checkbox"/> Mobile App Development (Android / iOS) <input type="checkbox"/> Content Management Systems (CMS) <input type="checkbox"/> Back-End / Server-Side Programming <input type="checkbox"/> Automation and Applied A.I. (ML, NLP) |
| <p>Online Marketing Services (\$840 / Week)* Effective marketing requires a well-devised plan backed by research plus a thorough understanding of current trends and online habits. Our marketing strategies are formulated with the extensive use of data and are finely tuned on a continual basis using key performance indicators.</p> | <ul style="list-style-type: none"> <input type="checkbox"/> Search Engine Optimization (SEO) <input type="checkbox"/> Social Media Marketing (SMM) <input type="checkbox"/> Search Engine Marketing (SEM) <input type="checkbox"/> Search Community Marketing (SCM) <input type="checkbox"/> Email Marketing <input type="checkbox"/> Content Marketing <input type="checkbox"/> Display / Banner Advertising (PPC) |
| <p>Brand Protection Services (\$1,680 / Week)* Over 90% of shoppers report that online ratings influence their purchasing decisions. It only takes one unhappy customer to do serious harm to your bottom line. Brand protection is valuable insurance for any online entity and it can save your business should problems arise.</p> | <ul style="list-style-type: none"> <input type="checkbox"/> Reputation Auditing <input type="checkbox"/> Attitude and Trend Monitoring <input type="checkbox"/> Review / Rating Management <input type="checkbox"/> Search Masking <input type="checkbox"/> Customer Service Management <input type="checkbox"/> Polling / Customer Data Reconnaissance |
| <p>Do-It-Yourself Services (ArcticDomains.ca) For those who want a more hands-on approach, we recommend Arctic Domains. They offer a wide range of products at an affordable price and 24 hour phone support to help you along.</p> | <ul style="list-style-type: none"> <input type="checkbox"/> Domain Name Registration <input type="checkbox"/> Site, Blog and Wordpress Hosting <input type="checkbox"/> SSL / Secure Site Certification <input type="checkbox"/> Business Email Service |

i) The time and cost of projects that entail multiple services are contractually agreed upon before work begins.
ii) Large projects may require a non-refundable deposit of 25%-75% of the total cost depending on the work involved.
iii) Online marketing, brand protection and other monitoring services may require a monthly or weekly retainer.
* Indicates a baseline for period and price. Total cost and period of contract will depend on the services provided.
** Packaged services vary according to the needs of the client. Contact us for a free consultation and evaluation.
*** Hourly rates apply to on-demand and piecemeal only. Rates for large projects are calculated at a 25% discount.